



WBNS-TV, Inc.  
DEPT L-1133  
COLUMBUS, OH 43260-1133

GMMB  
1010 Wisconsin Avenue  
Suite 800  
Washington, DC 20007

## Contract # 101753

**Schedule Dates** 08/11/12-08/17/12  
**Advertiser** Obama for America (6765)  
**Agency** GMMB (4408)  
**Product** Political/Candidate (1161)  
**Brand** political candidate (1775)  
**Salesperson** Philadelphia Office, Philly (1680)  
**Sales Office** Eagle Television/Philadelphia Office  
**Buyer Name** KAUFMA, MEREDITH  
**Phone/Fax** /  
**CPE** 95/101/1549/SKED C  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments** OBAMA :30 SKED C  
OBAMA FOR AMERICA SKED C

**Date Entered** 08/03/12  
**Last Modified** 08/08/12  
**Entered By** Kathy Sparks  
**CO-OP** No  
**Headline #** ECR07894544  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$6,360.00  
**Net Total** \$36,040.00  
**Sales Tax**

## WBNS-TV (WBNS)

By Broadcast Month	Spots	Rate
Aug. 2012	58	\$42,400.00
<b>Grand Total:</b>	<b>58</b>	<b>\$42,400.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	5A- 5:55A (EST)	2	X	X	X	X	X			2	\$600.00	\$1,200.00	WBNS-TV (WBNS)	NEWS	8/3/12
2.0	Revised Line / SPOT	08/13/12-08/17/12	3	:30	5:57A- 7A (EST)	2	X	X	X	X	X						WBNS-TV (WBNS)	6AM NEWS	8/3/12
2.1	Normal Line / SPOT	08/13/12-08/17/12	3	:30	5:57A- 7A (EST)	3	X	X	X	X	X			3	\$800.00	\$2,400.00	WBNS-TV (WBNS)	6AM NEWS	8/8/12
3.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	7A- 8A (EST)	2	X	X	X	X	X			2	\$800.00	\$1,600.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	8/3/12
4.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	8A- 8:55A (EST)	3	X	X	X	X	X			3	\$400.00	\$1,200.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/3/12
5.0	Normal Line / SPOT	08/13/12-08/17/12	4	:30	4:25A- 4:58A (EST)	3	X	X	X	X	X			3	\$50.00	\$150.00	WBNS-TV (WBNS)	NEWS	8/3/12
6.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	8:58A- 9:55A (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	KELLY	8/3/12
7.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	9:58A- 10:55A (EST)	1	X	X	X	X	X			1	\$800.00	\$800.00	WBNS-TV (WBNS)	DEAL	8/3/12
8.0	Normal Line / SPOT	08/13/12-08/17/12	2	:30	10:58A- 11:57A (EST)	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	TPR	8/3/12
9.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	11:58A- 12:30P (EST)	4	X	X	X	X	X			4	\$700.00	\$2,800.00	WBNS-TV (WBNS)	NOON NEWS	8/3/12
10.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	12:30P- 2P (EST)	4	X	X	X	X	X			4	\$700.00	\$2,800.00	WBNS-TV (WBNS)	SOAPS	8/3/12
11.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	2P- 3P (EST)	4	X	X	X	X	X			4	\$600.00	\$2,400.00	WBNS-TV (WBNS)	TALK	8/3/12
12.0	Normal Line / SPOT	08/13/12-08/17/12	4	:30	3P- 3:55P (EST)	4	X	X	X	X	X			4	\$400.00	\$1,600.00	WBNS-TV (WBNS)	DR PHIL	8/3/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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13.0	Revised Line / SPOT	08/13/12-08/17/12	4	:30	3:58P- 5P (EST)	3	X	X	X	X	X						WBNS-TV (WBNS)	DR OZ	8/3/12
13.1	Normal Line / SPOT	08/13/12-08/17/12	4	:30	3:58P- 5P (EST)	4	X	X	X	X	X			4	\$450.00	\$1,800.00	WBNS-TV (WBNS)	DR OZ	8/7/12
14.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	5P- 6P (EST)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	NEWS	8/3/12
15.0	Normal Line / SPOT	08/13/12-08/17/12	4	:30	6P- 6:30P (EST)	3	X	X	X	X	X			3	\$1,200.00	\$3,600.00	WBNS-TV (WBNS)	6PM NEWS	8/3/12
16.0	Normal Line / SPOT	08/13/12-08/17/12	3	:30	6:58P- 7:30P (EST)	2	X	X	X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	JEOP	8/3/12
17.0	Normal Line / SPOT	08/13/12-08/17/12	4	:30	7:30P- 7:57P (EST)	1	X	X	X	X	X			1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	WHEEL	8/3/12
18.0	Normal Line / SPOT	08/11/12-08/11/12	3	:30	4:58A- 6:56A (EST)	1						X		1	\$300.00	\$300.00	WBNS-TV (WBNS)	SAT AM NEWS	8/3/12
19.0	Normal Line / SPOT	08/11/12-08/11/12	4	:30	6:57A- 9A (EST)	1						X		1	\$500.00	\$500.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	8/3/12
20.0	Normal Line / SPOT	08/12/12-08/12/12	3	:30	6:28A- 8:30A (EST)	1							X	1	\$350.00	\$350.00	WBNS-TV (WBNS)	SUN AM NEWS	8/3/12
21.0	Normal Line / SPOT	08/12/12-08/12/12	2	:30	8:58A- 10:30A (EST)	1							X	1	\$1,000.00	\$1,000.00	WBNS-TV (WBNS)	SUN MORNING	8/3/12
22.0	Normal Line / SPOT	08/12/12-08/12/12	3	:30	6:28P- 6:57P (EST)	1							X		\$800.00		WBNS-TV (WBNS)	NEWS	8/3/12
22.0.1	Closed Preempt	08/12/12															WBNS-TV (WBNS)	Schedule Change/Exception - PGA	
23.0	Normal Line / SPOT	08/11/12-08/11/12	3	:30	6:58P- 7:30P (EST)	1						X		1	\$350.00	\$350.00	WBNS-TV (WBNS)	NEWS	8/3/12

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Date:

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24.0	Normal Line / SPOT	08/11/12-08/11/12	2	:30	7:30P- 7:57P (EST)	1						X		1	\$350.00	\$350.00	WBNS-TV (WBNS)	WHEEL	8/3/12
25.0	Normal Line / SPOT	08/15/12-08/15/12	3	:30	7:57P- 9P (EST)	1			X					1	\$4,000.00	\$4,000.00	WBNS-TV (WBNS)	BIG BROTHER	8/3/12
26.0	Normal Line / SPOT	08/11/12-08/12/12	4	:30	11P- 11:35P (EST)	1						X	X	1	\$1,200.00	\$1,200.00	WBNS-TV (WBNS)	LATE NEWS	8/3/12
27.0	Normal Line / SPOT	08/13/12-08/17/12	4	:30	11P- 11:35P (EST)	2	X	X	X	X	X			2	\$1,200.00	\$2,400.00	WBNS-TV (WBNS)	LATE NEWS	8/3/12

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